# Secure 2.0: What Plan Sponsors Need to Know

Impact on financial security & emergency savings

March 21, 2023





### Welcome!



Jonathan Price SVP, National Retirement Practice Leader





Julia Zuckerman VP, Senior Consultant Compliance-Retirement



Bennett Hadley Senior Actuarial Associate



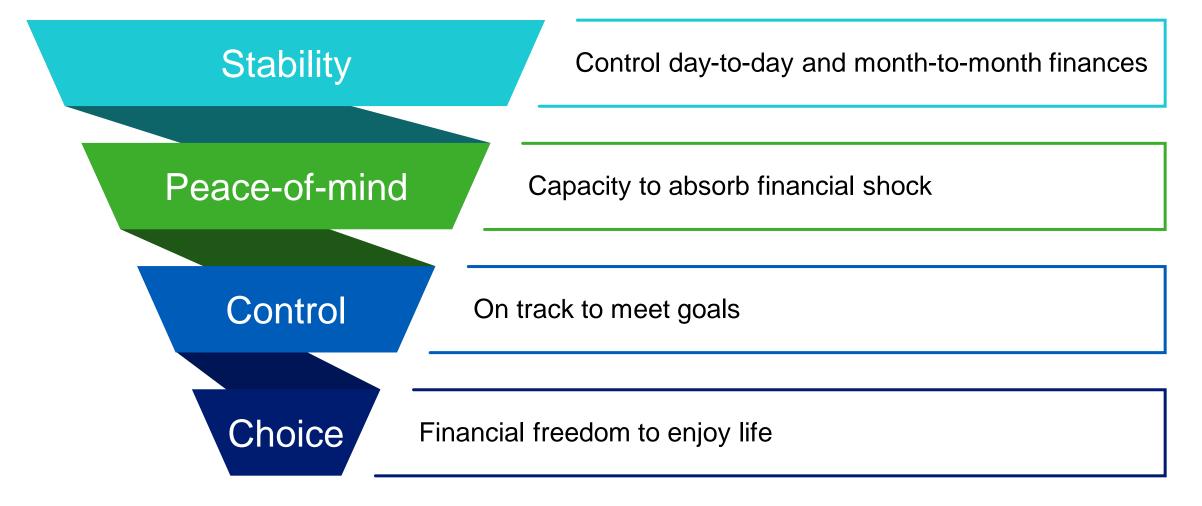




Megan Yost SVP, Communications Consultant

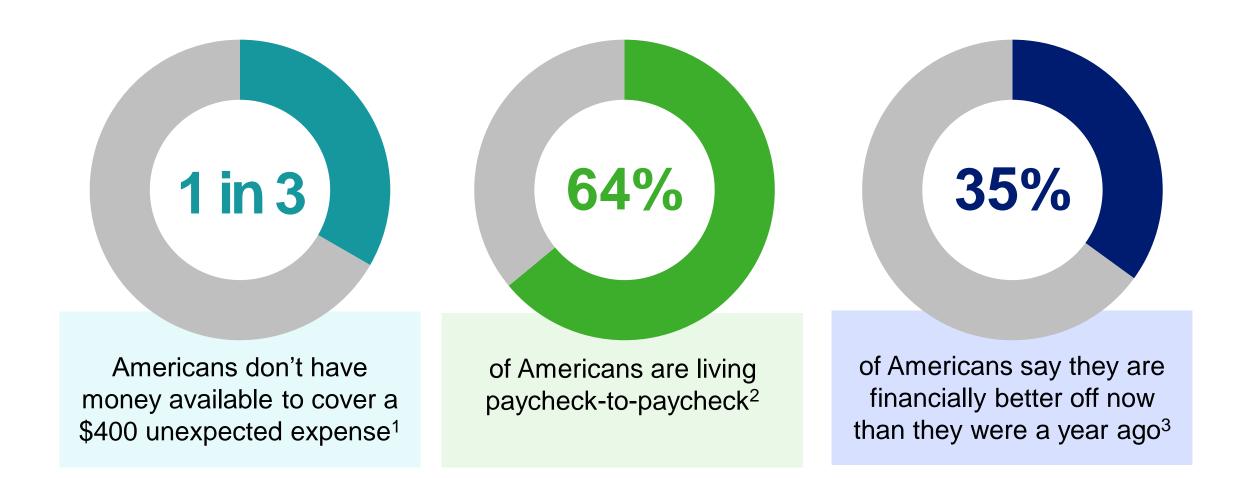


# What are we talking about? *Definition of personal financial security*





## The Financial Challenge is Real!



"Half in U.S. Say They Are Worse Off, Highest Since 2009", Gallup, Feb 8 2023
"New Reality Check: The Paycheck-To-Paycheck Report", PYMNTS and LendingClub, January 2023
"In Case of Emergency", PlanSponsor, December 2022-February 2023



Secure 2.0 follows Secure 1.0 expanding retirement savings Acknowledges challenge of long- and short-term savings

## What You Should Expect to Learn

Secure 2.0 Liquidity Solutions: What does the law permit? Emergency Savings Vehicles: What's best for you and your people? Program Rollout: Key strategies for success



# Secure 2.0 Liquidity Solutions: *What does the law permit?*

- SECURE 2.0 Provisions Concerning Access to Liquidity
- Emergency Savings "Sidecar Option"
- Emergency Savings Small Emergency Withdrawals



## SECURE 2.0 Provisions Concerning Access to Liquidity

- Emergency savings accounts
- Self-certification allowed for hardship distribution event
- Expanded 403(b) hardship distribution sources
- Uniform qualified disaster distribution rules
- Additional exceptions to the early withdrawal penalty
  - Relating to domestic abuse
  - For terminally ill individuals and certain long-term care contracts
  - For private sector firefighters after age 50





# **Emergency Savings**

#### "Sidecar" option

- Retirement Plan-linked emergency savings account
- Option to offer non-highly compensated employees emergency savings accounts within retirement plan
- Employers may automatically opt employees in at no more than 3% of salary (employee can opt out or opt for less or more)
- Portion of account attributable to employee contributions is capped at no more than \$2,500 (sponsor could set it at less)





#### "Sidecar" option

- For purposes of any employer match, is treated as an elective Roth contribution to the non-emergency portion of the plan
- At separation from service, may take as cash or roll it into Roth DC plan or Roth IRA
- Effective for plan years beginning after December 31, 2023
- Although not effective until next year, plan sponsors wishing to offer this option will need lead time and should consider plan design issues now





# **Emergency Savings**

#### **Small emergency withdrawals**

- New distribution rule allows withdrawal of a small amount (\$1,000) out of DC plan
  - Can be taken once every 3 years
  - Option of repaying it within 3 years
  - Cannot take out another \$1,000 unless the amount has been repaid or three years have passed
- Not allowed in-service from a money purchase plan
- Exempt from the 10% premature distribution penalty regardless of whether it is repaid
- Effective for distributions made after December 31, 2023 but, as with the "sidecar" option, plan sponsors considering this feature should consider plan design issues now



### Emergency Savings Vehicles: What's best for you and your people?

- Program design best practices
- Emergency savings plan design considerations
- Emergency savings operational considerations



# What's Best for Your Population? *Program design best practices*

2) Find the right plan design



#### 3) Pick the right solution

1) Know your people



#### 4) Engage your people





What's Best for Your Population? Emergency savings plan design considerations

Questions What are your goals? What are your people's priorities? What will success look like? How does an ESA integrate with other benefits?

Levers Incentives Eligibility Liquidity Enrollment

🔆 Segal

14

### What's Best for Your Population? Emergency savings operational considerations

<b>Emergency Savings Account Features</b>	Retirement Plan "Sidecar"	Vendor Emergency Savings Account
Availability	•	
Benefit plan integration		
Processing time to receive withdrawals	?	
User experience	?	
Incentives (seed money, milestones, matches, etc.)		
Eligibility		
Liquidity (withdrawal requirements)		
Auto-enrollment		
Employer cost	?	



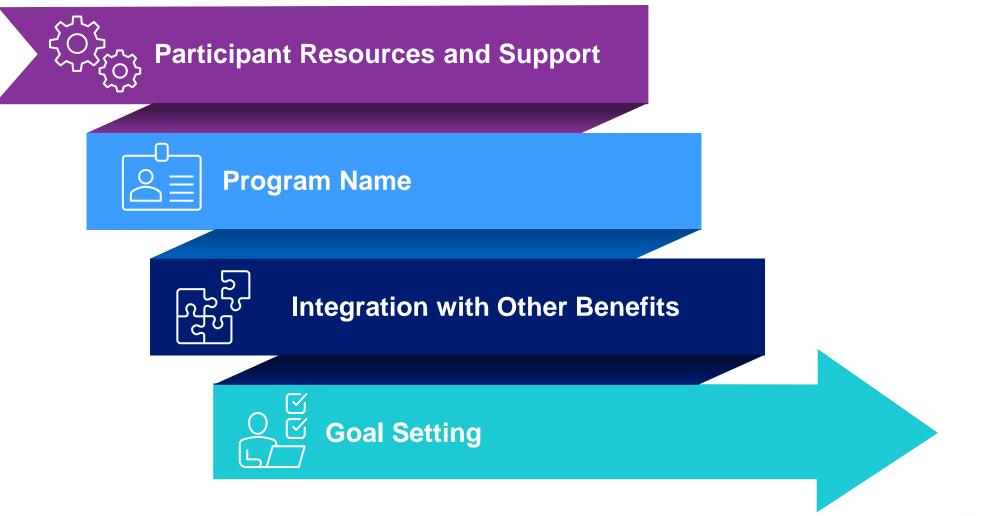


### **Program Rollout:** *Key strategies for success*

- Developing a Holistic Strategy
  - Consider Participant Engagement During Plan Design
  - Positioning Program and Planning for Rollout
- Making a Splash with Your Announcement
- Communicating on an Ongoing Basis
- Measuring and Evaluating Engagement



## Participant Engagement Begins During Plan Design



**Segal** 17

# Program Rollout: Develop a Strategy

1	Position	How will you explain the value of the emergency savings program to participants?
2	Enable	Where might people get stuck, confused, frustrated, or encounter other barriers to engagement?
3	Prepare	What can you do to prepare your partners – including vendors and internal stakeholders – for the program rollout?
4	Promote	How can you make an impact with highly visual, multi-media communications?
5	Support	How will you reinforce the value of the emergency savings program over time and make sure new hires are introduced to the program?

## Program Rollout: Announcement



**Segal** 19

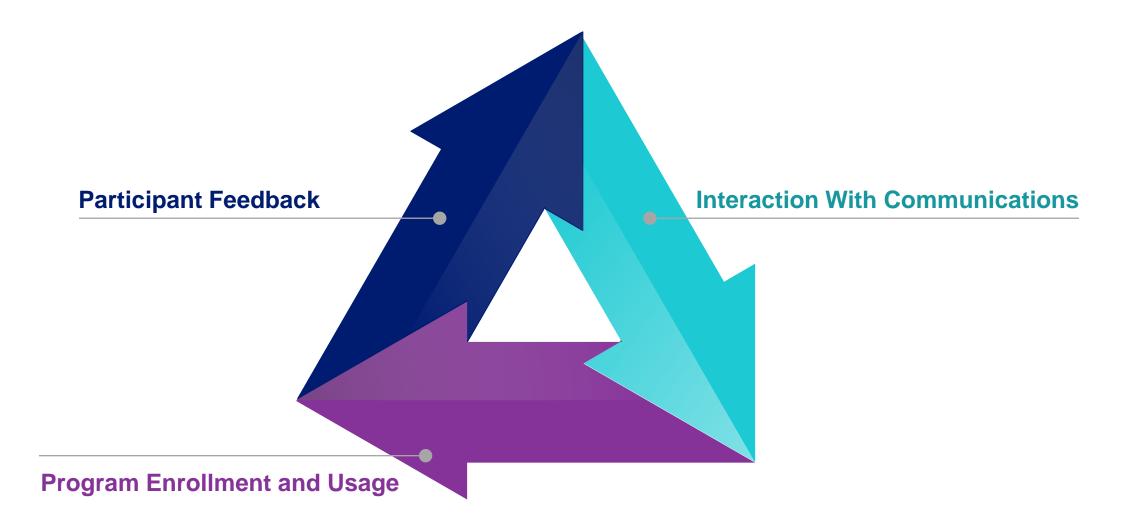
# Ongoing Outreach

# Build touch points into your ongoing communications agenda to:

- Reaffirm the value of your benefits and the program
- Ensure participants are using it effectively
- Build financial literacy



## Measure and Evaluate Engagement





## Questions?





## Thank You



Jonathan Price SVP, National Retirement Practice Leader





Julia Zuckerman VP, Senior Consultant Compliance-Retirement



Bennett Hadley Senior Actuarial Associate





Megan Yost SVP, Communications Consultant



**X**Segal ₂₃